

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 02569 241117Z

ACTION EB-08

INFO OCT-01 NEA-10 ISO-00 MMO-04 USIA-15 /038 W

-----242139Z 074077 /45

R 241000Z MAR 77

FM AMEMBASSY TEHRAN

TO SECSTATE WASHDC 1762

INFO USDOC WASHDC

UNCLAS TEHRAN 2569

E.O.11652: N/A

TAGS: BEXP, IR

SUBJ: FY-79 COUNTRY COMMERCIAL PROGRAM FOR IRAN

REF: STATE 44899

1. POST'S PROPOSALS FOR FY-79 CAMPAIGN THEMES ARE:

(A) CAMPAIGN 1: CONSTRUCTION, MINING AND MATERIALS HANDLING EQUIPMENT, PRIORITY 2. MAIN EVENT PROPOSED IS OFFSITE TRADE CENTER SHOW.

(B) CAMPAIGN 2: HEALTH CARE EQUIPMENT, PRIORITY 3. MAIN EVENT ANTICIPATED IS OFFSITE TRADE CENTER SHOW.

(C) CAMPAIGN 3: COMPUTERS AND PERIPHERALS, PRIORITY 4. CAMPAIGN HIGHLIGHT IS PROPOSED TRADE CENTER SHOW.

2. ALTERNATE CAMPAIGN THEME PROPOSALS (IN PRIORITY ORDER): FISH/POULTRY/MEAT PRODUCING AND PROCESSING EQUIPMENT; WAREHOUSING, PLANT ENGINEERING AND MAINTENANCE EQUIPMENT; AND METALWORKING EQUIPMENT. TRADE CENTER PROPOSING SHOWS ON FIRST TWO OF THESE ALTERNATE THEMES.

3. NOTE: CAMPAIGN RECOMMENDATIONS ARE PRELIMINARY PENDING COMPREHENSIVE REVIEW OF SECTORAL SURVEY.

4. OTHER POST SPECIAL EFFORTS (NON-CAMPAIGN INITIATIVES)

AS FOLLOWS:

MAJOR PROJECTS, PRIORITY 1; TRADE PROMOTION EVENT SUPPORT, UNCLASSIFIED

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PAGE 02 TEHRAN 02569 241117Z

PRIORITY 5; TEHRAN INTERNATIONAL TRADE FAIR, PRIORITY 6; BUSINESS SERVICES, PRIORITY 7; U.S.-IRAN JOINT COMMISSION, PRIORITY 8; MARKET RESEARCH, PRIORITY 9.

5. CCP AS OUTLINE ABOVE CAN BE CARRIED OUT WITH PRESENT STAFFING LEVEL.

6. AIRGRAM GIVING DETAILS ON CAMPAIGN RATIONALES AND ACTIONS
WILL BE POUCHED MARCH 27.
MIKLOS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
Errors: N/A
Expiration:
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Format: TEL
From: TEHRAN
Handling Restrictions: n/a
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Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Reference: 77 STATE 44899
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Review Release Date: n/a
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Review Withdrawn Fields: n/a
SAS ID: 3003181
Secure: OPEN
Status: NATIVE
Subject: FY-79 COUNTRY COMMERCIAL PROGRAM FOR IRAN
TAGS: BEXP, IR
To: STATE
Type: TE
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